



WE SEE  
**CURIOSITY**

**BIG TOBACCO SEES A  
CUSTOMER**

The tobacco industry knows if it hooks children, it gets customers for life. So it makes candy flavored vape and puts in-store ads at the eye level of a 9-year-old. But we've stood up to the industry before and we're doing it again. Join us.

Together, we're stronger than Big Tobacco.

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