## Tobacco’s toll in one year

- **12,600** Adults who regularly smoke cigarettes
- **8,700** People with a serious illness caused by tobacco
- **290** Tobacco-related deaths
- **$23.9 Million** spent on tobacco-related medical care
- **$21.2 Million** in productivity losses due to premature tobacco-related deaths

## Among tobacco retailers assessed in Coos County

- **3 in 7** advertised tobacco or e-cigarettes outside the store
- **100%** sold flavored products (menthol, candy, etc.)
- **17%** sold products within 12" of toys, candy, gum, slushy/soda or ice cream
- **2 in 3** offered price promotions/discounts
- **70%** advertised cigarillos for less than $1

## Components of a comprehensive tobacco prevention program

Oregon’s Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry’s influence in retail stores
- Increase the price of tobacco
- Promote smoke-free environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of people in Oregon
Adult cigarette smoking

Cigarette smoking among adults in Coos County is **higher** than Oregon overall and the rest of the United States.

Adults exposed to secondhand smoke indoors

Secondhand smoke exposure for adults in Coos County is **higher** than Oregon overall.

Youth tobacco use

Among 11th graders in Coos County, e-cigarette use was **higher** than cigarette smoking in 2017.

Want to know more or have questions about the burden of tobacco in your community? Visit Smokefree Oregon to find out what you can do:
http://smokefreeoregon.com/what-you-can-do/