

## Tobacco's toll in one year



**200** Adults who regularly smoke cigarettes

**117** People with a serious illness caused by tobacco



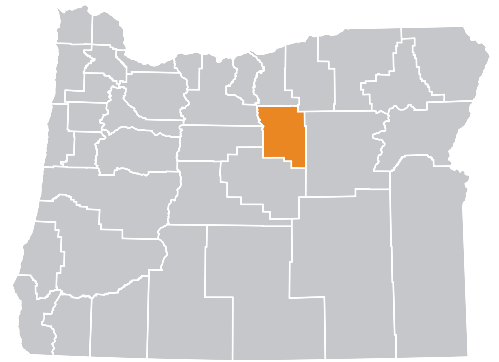
**6**

Tobacco-related deaths



**\$1.2 Million**

spent on tobacco-related medical care



## Population

Youths	259
Adults	1,171
Total residents	1,430

**\$1 Million**

in productivity losses due to premature tobacco-related deaths

## Among tobacco retailers assessed in Wheeler County



**80%** accepted food stamps



**1 in 2** sold flavored smokeless tobacco



**1 in 3** sold single little cigars or cigarillos

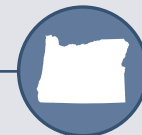


**99¢** was the average price of a single, flavored little cigar



The Tobacco Industry spent **\$112 million** a year promoting tobacco products in Oregon stores in 2012.

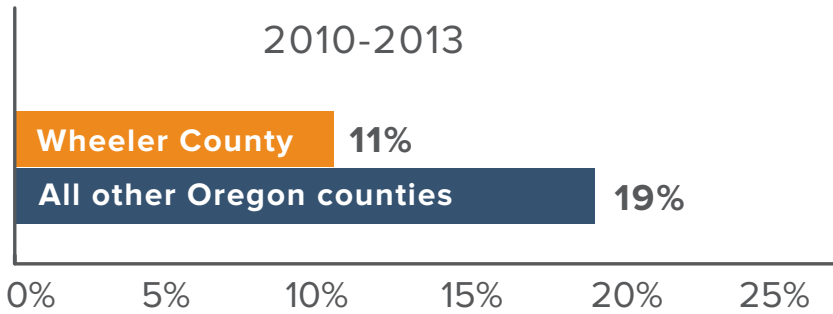
## Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

## Adult cigarette smoking

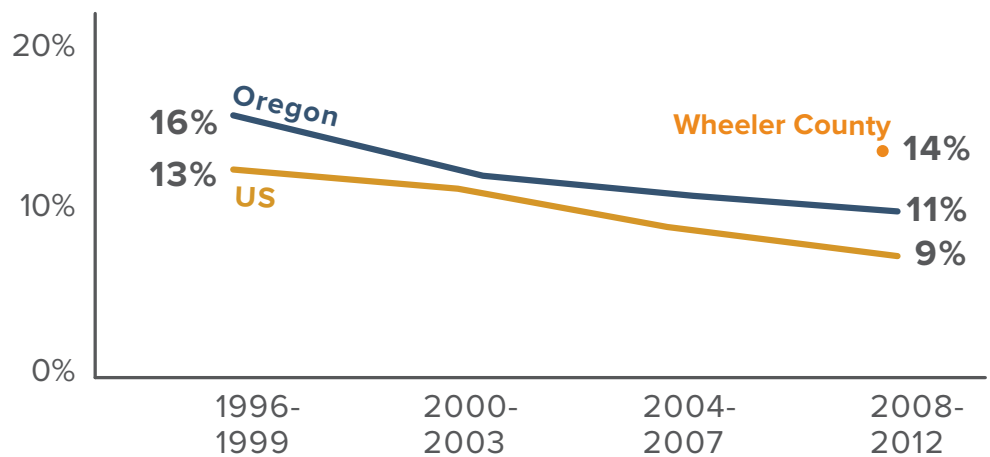


Cigarette smoking among adults in Wheeler County is **lower** than the rest of Oregon.

## Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Wheeler County is **higher** than Oregon overall and the rest of the US.

*Note: data not available for Wheeler county in 1998-2007.*



**Want to know more or have questions about the burden of tobacco in your community?**

Visit Smokefree Oregon to find out what you can do:  
<http://smokefreeoregon.com/what-you-can-do/>