

Tobacco's toll in one year



10,000 Adults who regularly smoke cigarettes

3,318 People with a serious illness caused by tobacco



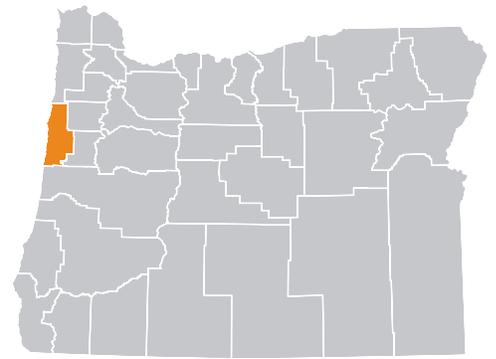
170

Tobacco-related deaths



\$33.8 Million

spent on tobacco-related medical care



Population

Youths	7,936
Adults	38,624
Total residents	46,560

\$27.1 Million

in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Lincoln County



Nearly **1 in 2** advertised tobacco outside



9 in 10 sold flavored tobacco



1 in 3 sold tobacco at discounted prices



6 in 10 sold electronic cigarettes



The Tobacco Industry spent **\$112 million** a year promoting tobacco products in Oregon stores in 2012.

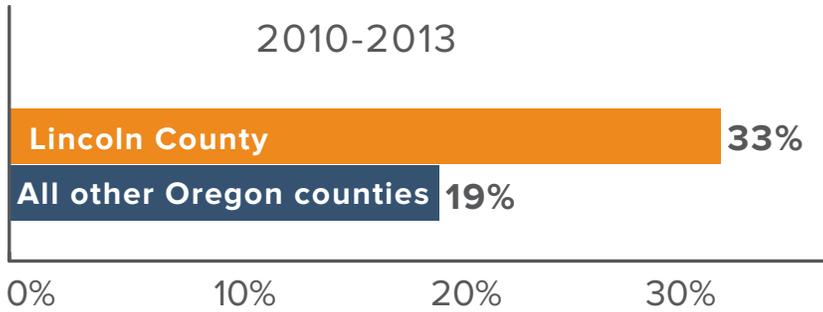
Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

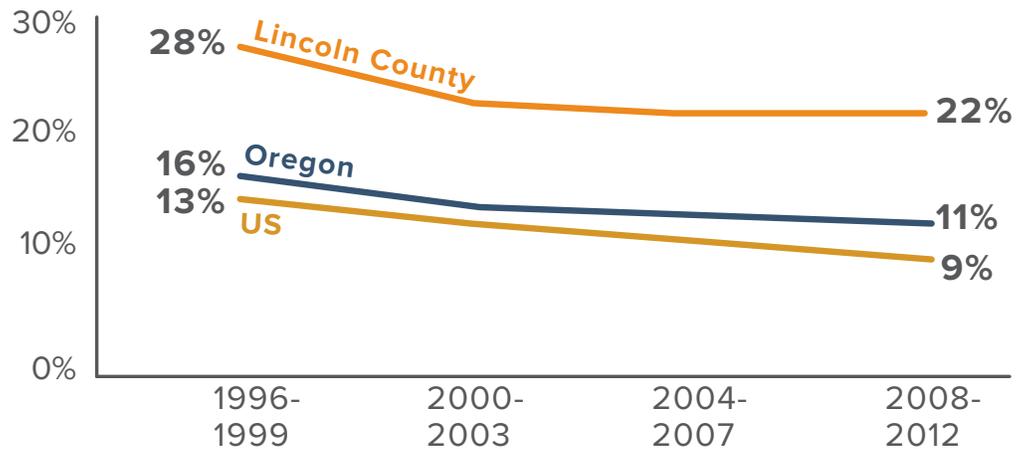
Adult cigarette smoking



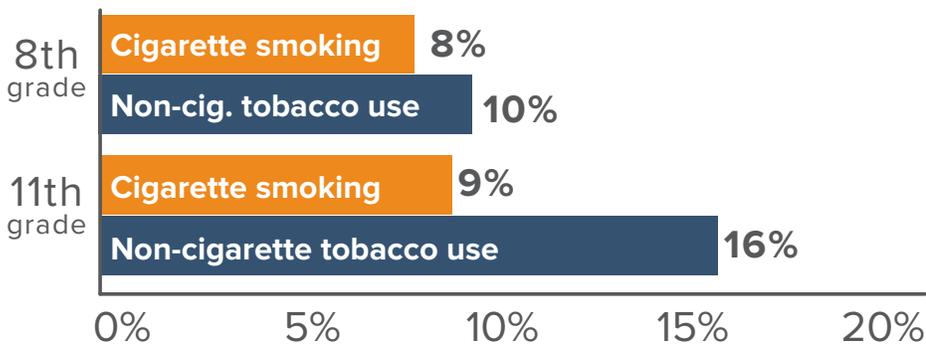
Cigarette smoking among adults in Lincoln County is **higher** than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Lincoln County is **about twice as high** as Oregon overall and the rest of the United States.



Youth cigarette and non-cigarette tobacco use



Nearly two times as many 11th graders in Lincoln County are using non-cigarette tobacco products compared to cigarettes.

Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.



Want to know more or have questions about the burden of tobacco in your community?

Visit Smokefree Oregon to find out what you can do:
<http://smokefreeoregon.com/what-you-can-do/>