

Tobacco's toll in one year



11,000 Adults who regularly smoke cigarettes

3,836 People with a serious illness caused by tobacco



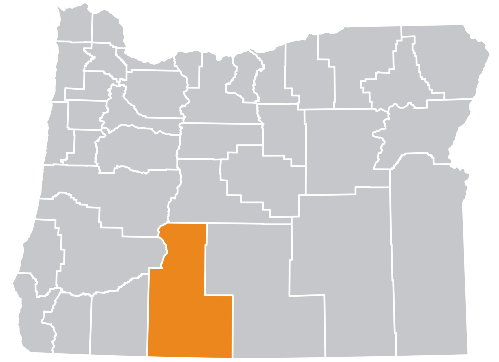
196

Tobacco-related deaths



\$39.1 Million

spent on tobacco-related medical care



Population

| | |
|-----------------|---------------|
| Youths | 14,431 |
| Adults | 52,379 |
| Total residents | 66,810 |

\$31.4 Million

in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Klamath County



1 in 3 displayed tobacco ads at the eye level of a child



1 in 4 displayed tobacco near toys or candy



100% sold flavored tobacco



1 in 2 sold tobacco at discounted prices



The Tobacco Industry spent **\$112 million a year promoting tobacco products in Oregon stores in 2012.**

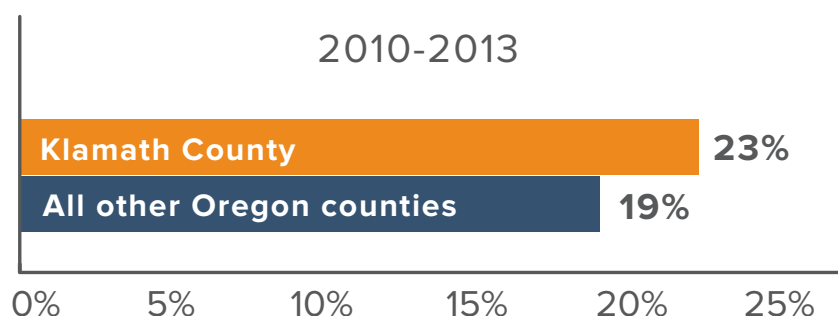
Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

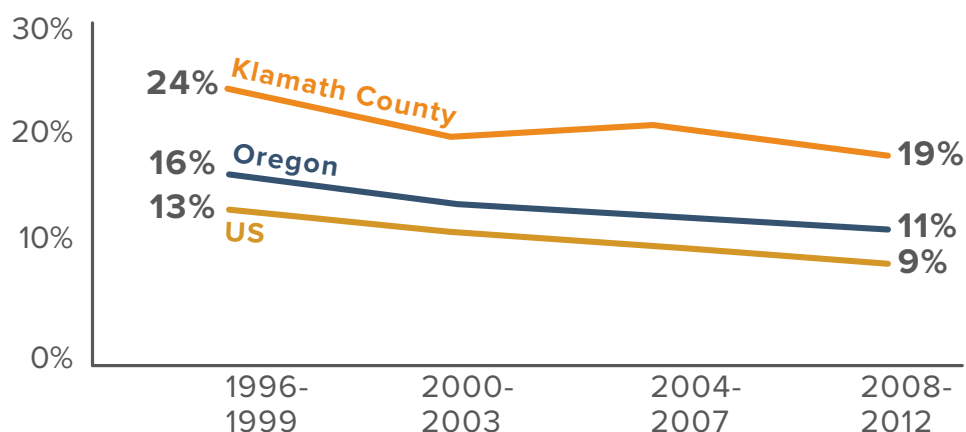
Adult cigarette smoking



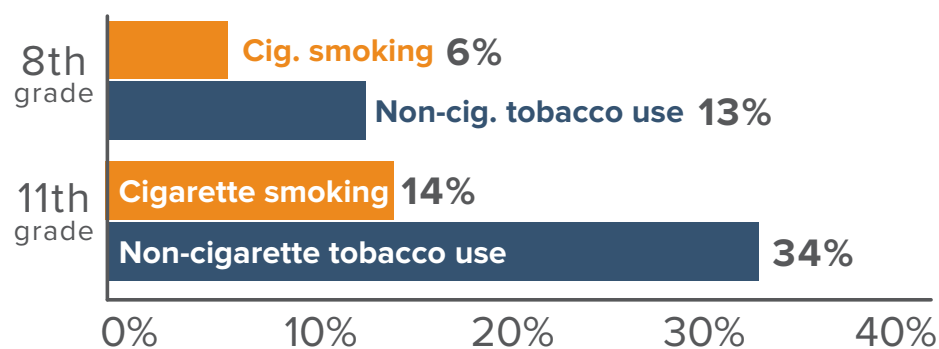
Cigarette smoking among adults in Klamath County is **higher** than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Klamath County is **about 70% higher** than Oregon overall, and **twice as high** as the rest of the United States.



Youth cigarette and non-cigarette tobacco use



More than two times as many 8th and 11th graders in Klamath County are using non-cigarette tobacco products compared to cigarettes.

Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.



Want to know more or have questions about the burden of tobacco in your community?

Visit Smokefree Oregon to find out what you can do:
<http://smokefreeoregon.com/what-you-can-do/>