

Tobacco's toll in one year



18,500 Adults who regularly smoke cigarettes

4,930 People with a serious illness caused by tobacco



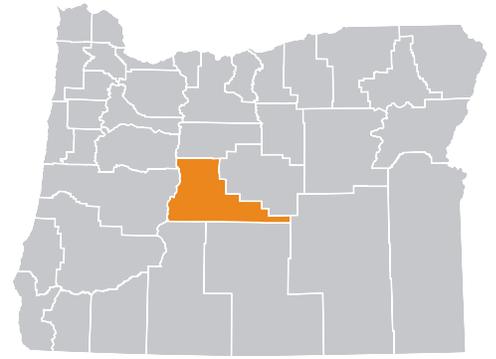
252

Tobacco-related deaths



\$50.3 Million

spent on tobacco-related medical care



Population

Youths	36,820
Adults	125,705
Total residents	162,525

\$40.3 Million

in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Deschutes County



2 in 5 advertised tobacco outside



Nearly **1 in 3** displayed tobacco ads at the eye level of a child



Nearly **1 in 4** displayed tobacco near toys or candy



7 in 10 sold tobacco at discounted prices



The Tobacco Industry spent **\$112 million a year promoting tobacco products in Oregon stores in 2012.**

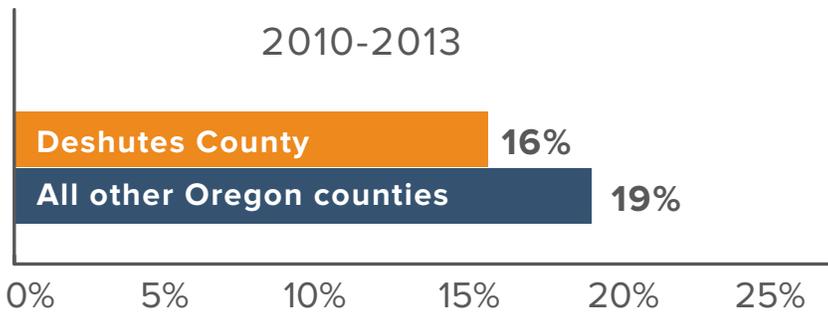
Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

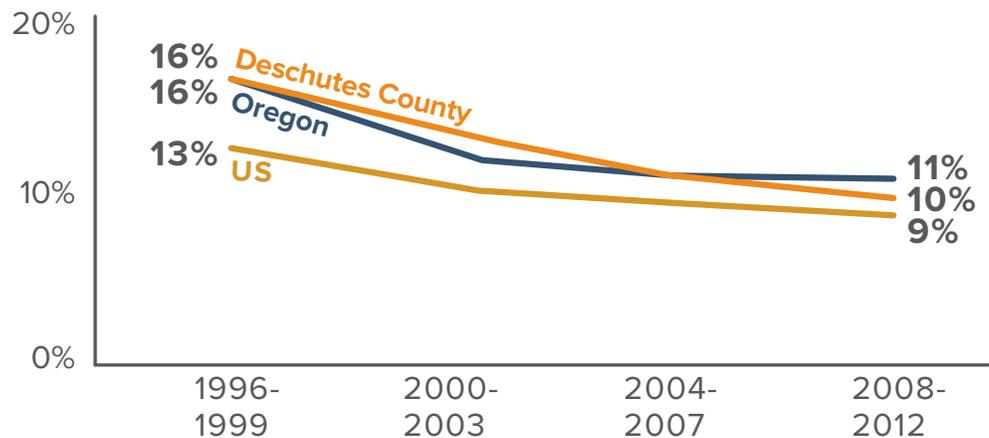
Adult cigarette smoking



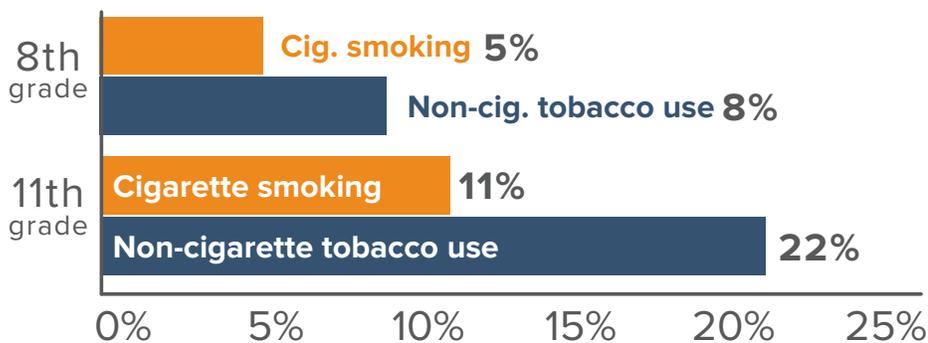
Cigarette smoking among adults in Deschutes County is **lower** than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Deschutes County is about the same as Oregon overall and the rest of the United States.



Youth cigarette and non-cigarette tobacco use



Two times as many 11th graders in Deschutes County are using non-cigarette tobacco products compared to cigarettes

Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.



Want to know more or have questions about the burden of tobacco in your community?

Visit Smokefree Oregon to find out what you can do:
<http://smokefreeoregon.com/what-you-can-do/>