

## Tobacco's toll in one year



**4,200** Adults who regularly smoke cigarettes

**1,334** People with a serious illness caused by tobacco



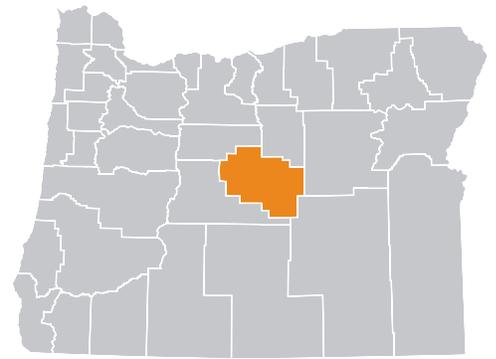
**68**

Tobacco-related deaths



**\$13.6 Million**

spent on tobacco-related medical care



## Population

Youths	4,290
Adults	16,400
Total residents	20,690

**\$10.9 Million**

in productivity losses due to premature tobacco-related deaths

## Among tobacco retailers assessed in Crook County



**1 in 2** were located within 1,000 feet of a school or park



**7 in 10** displayed tobacco at the eye level of a child



**100%** sold flavored tobacco



Nearly **7 in 10** sold electronic cigarettes



The Tobacco Industry spent **\$112 million a year promoting tobacco products in Oregon stores in 2012.**

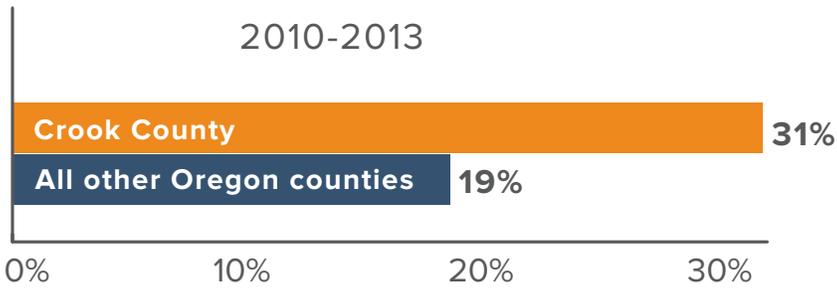
## Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

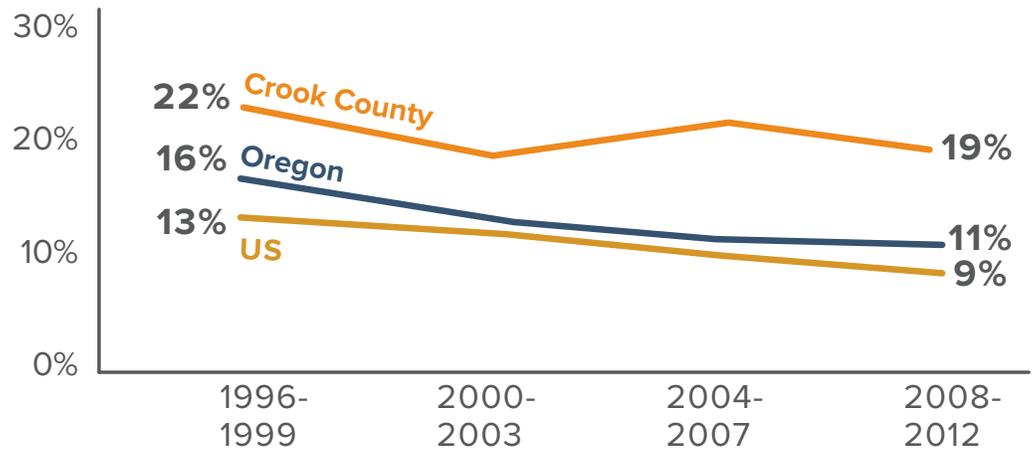
## Adult cigarette smoking



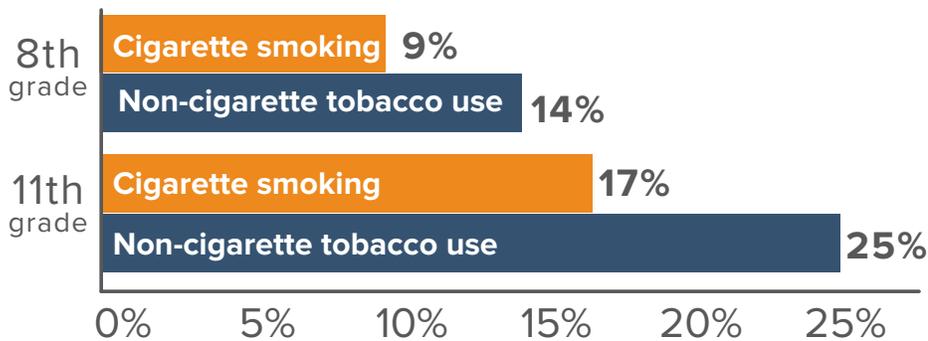
Cigarette smoking among adults in Crook County is **higher** than the rest of Oregon.

## Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Crook County is **about 70% higher** than Oregon overall, and **twice as high** as the rest of the United States.



## Youth cigarette and non-cigarette tobacco use



Among 8th and 11th graders in Crook County, non-cigarette tobacco product use is **50% higher** than cigarette smoking

*Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.*



**Want to know more or have questions about the burden of tobacco in your community?**

Visit Smokefree Oregon to find out what you can do:  
<http://smokefreeoregon.com/what-you-can-do/>