

## Tobacco's toll in one year



**50,400** Adults who regularly smoke cigarettes

**11,634** People with a serious illness caused by tobacco



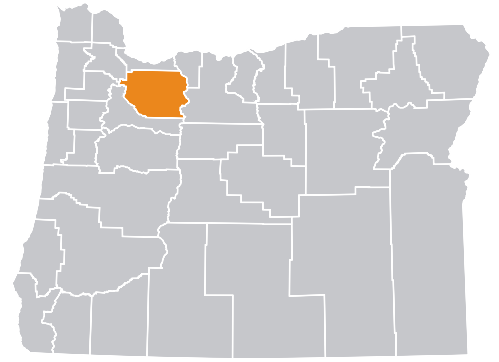
**595**

Tobacco-related deaths



**\$118.7 Million**

spent on tobacco-related medical care



## Population

Youths	88,342
Adults	297,738
Total residents	386,080

**\$95.1 Million**

in productivity losses due to premature tobacco-related deaths

## Among tobacco retailers assessed in Clackamas County



More than **1 in 2** was located within 1,000 feet of a school or park



**2 in 3** advertised tobacco outside



Nearly **8 in 10** sold tobacco at discounted prices

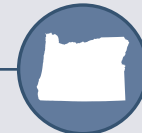


**\$1.23** was the average price of a single, flavored little cigar



The Tobacco Industry spent **\$112 million a year promoting tobacco products in Oregon stores in 2012.**

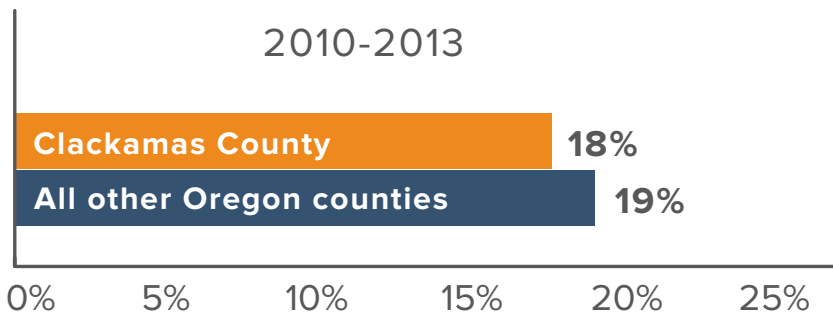
## Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

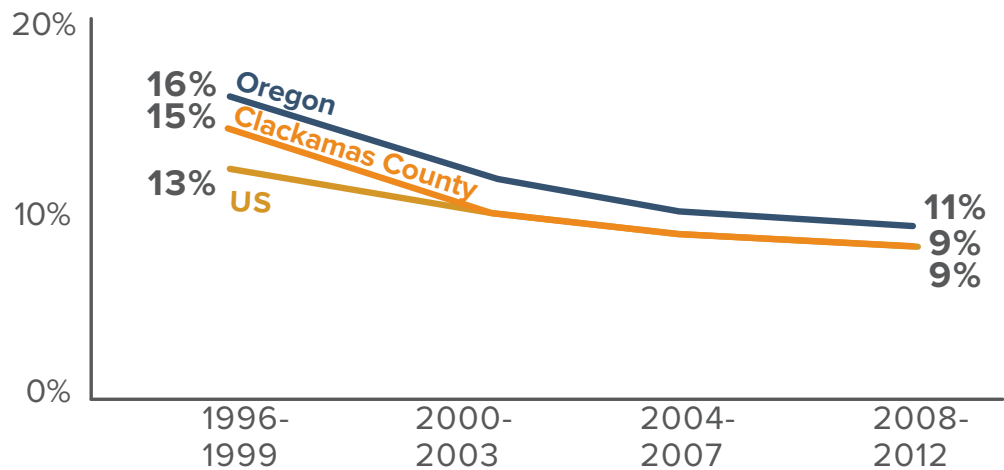
## Adult cigarette smoking



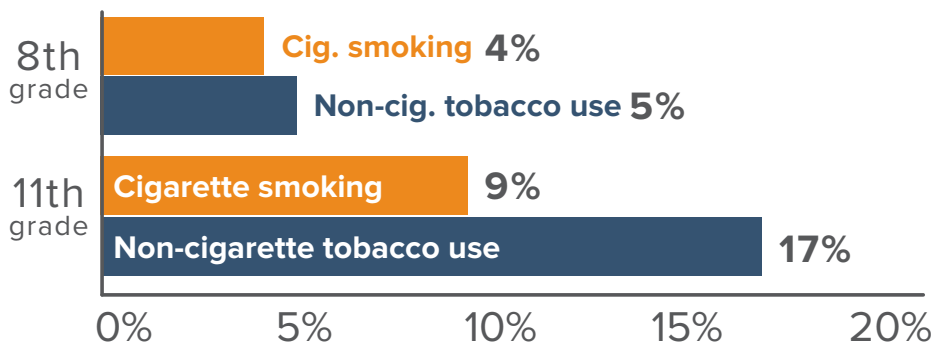
Cigarette smoking among adults in Clackamas County is similar to the rest of Oregon.

## Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Clackamas County is about the same as Oregon overall and the rest of the United States.



## Youth cigarette and non-cigarette tobacco use



Nearly **twice as many** 11th graders in Clackamas County are using non-cigarette tobacco products compared to cigarettes.

*Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.*



**Want to know more or have questions about the burden of tobacco in your community?**

Visit Smokefree Oregon to find out what you can do:  
<http://smokefreeoregon.com/what-you-can-do/>