Benton County　　Tobacco Fact Sheet, 2014

Tobacco's toll in one year

9,900 Adults who regularly smoke cigarettes

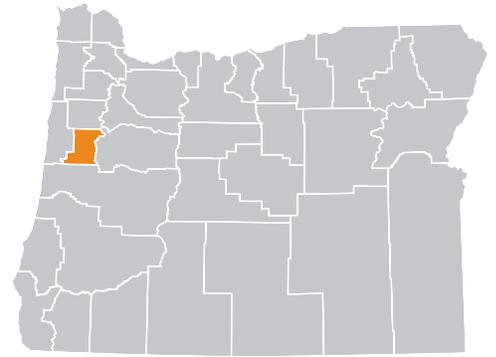**1,857** People with a serious illness caused by tobacco

95 Tobacco-related deaths

$18.9 Million spent on tobacco-related medical care

Population
Youths	15,138
Adults	72,587
Total residents	87,725

$15.2 Million in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Benton County

2 in 5 advertised tobacco outside

3 in 4 advertised tobacco inside

1 in 4 placed tobacco next to a checkout stand

$1.13 was the average price of a single little cigar

The Tobacco Industry spent $112 million a year promoting tobacco products in Oregon stores in 2012.
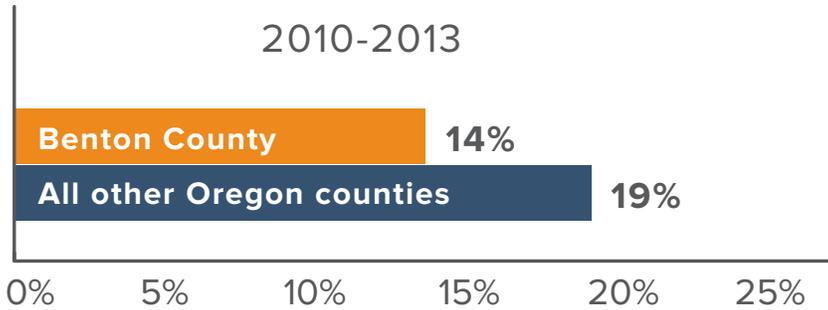
Components of a comprehensive tobacco prevention program

Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
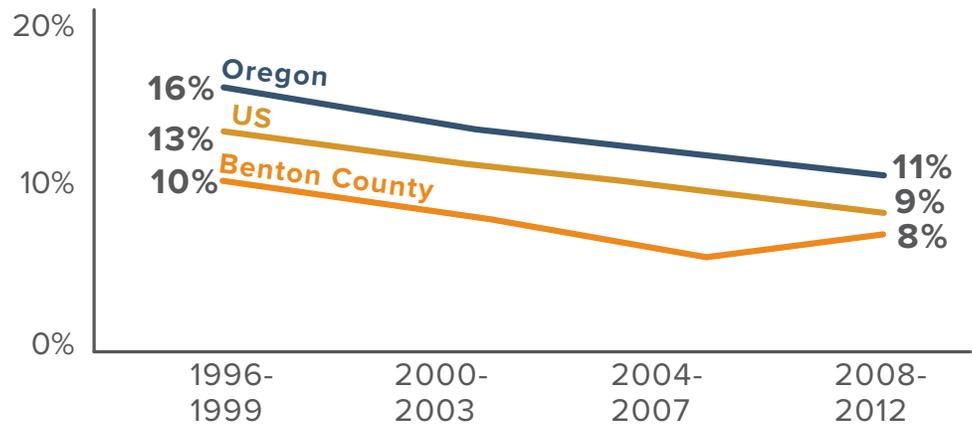- Engage diverse populations of Oregonians

QUICK MART

Adult cigarette smoking

2010-2013

Benton County **14%**

All other Oregon counties **19%**
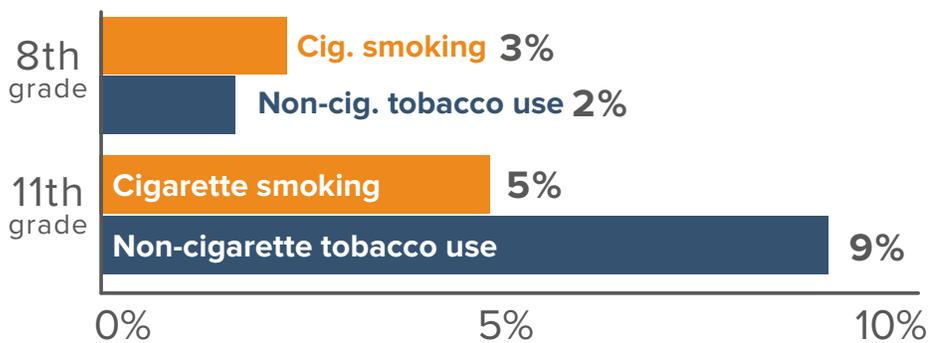
0% 5% 10% 15% 20% 25%

Cigarette smoking among adults in Benton County is **lower** than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Benton County is about the same as Oregon overall and the rest of the United States.

20%

16% Oregon
13% US
10% Benton County

10%

11%
9%
8%

0%

1996-1999   2000-2003   2004-2007   2008-2012

Youth cigarette and non-cigarette tobacco use

8th grade

Cig. smoking 3%
Non-cig. tobacco use 2%

11th grade

Cigarette smoking 5%
Non-cigarette tobacco use 9%

0%   5%   10%

Nearly **twice as many** 11th graders in Benton County are using non-cigarette tobacco products compared to cigarettes.

Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.

? **Want to know more or have questions about the burden of tobacco in your community?**
Visit Smokefree Oregon to find out what you can do:
http://smokefreeoregon.com/what-you-can-do/

PUBLIC HEALTH DIVISION
Tobacco Prevention and Education

Oregon Health Authority