

Helping Benefit Oregon Smokers Collaborative Meeting

December 7th, 2010, 11:30 – 1:30

Avalon Hotel and Spa
0455 SW Hamilton Court

AGENDA

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| 11:30 – 12:00 | Networking and Lunch |
| 12:00 – 12:45 | Update on Endorsement Letters
<i>Wendy Bjornson, MPH</i>
<i>HBOS Project Director</i> <ul style="list-style-type: none">• Aetna• Cigna• Kaiser• Lifewise• ODS• PacificSource• Providence• Regence• United Healthcare |
| 12:45 – 1:25 | January Launch Meeting
Roll Out of Communication Strategy
<i>Lee Collinge</i>
<i>Metropolitan Group</i> |
| 1:25 | Next meeting, Final comments |