

Helping Benefit Oregon Smokers Collaborative Meeting

August 17th, 2010, 11:30 – 1:30

Avalon Hotel and Spa

0455 SW Hamilton Court

AGENDA

11:30 – 12:00 **Networking and Lunch**

12:00 – 1:00 **Second draft of HBOS consensus document**

Note: DO NOT SHARE THIS OUTSIDE THE HBOS GROUP UNTIL ALL THE INPUT, EDITS AND CORRECTIONS HAVE BEEN FINALIZED.

Issues to address :

- The increasing role of the HRA in identifying and reaching smokers in health plans and how to increase completion rates through use of incentives and other strategies.
- The economic impact of offering multiple courses of treatment.
- How to handle recommendations for reimbursement for multiple types of health professionals

1:00 – 1:30 **Communications Strategy**

- Discuss reasons why each audience would want to adopt and champion the recommendations (providers of care, employers, insurance brokers, consumers-focused groups)
- Reactions and brainstorming